



Festival Program Advertising

The Wild & Scenic Film Festival is a call to action. We show environmental and adventure films that illustrate the Earth's beauty, the challenges facing our planet, and the work communities are doing to protect the environment. Through these films, Wild & Scenic both informs people about the state of the world and inspires them to take action. This year, we are excited to expand the Wild & Scenic Film Festival to a second location in Prescott, AZ!

2012 at a Glance

Location	Historic Elks Opera House Prescott, AZ	ASU Galvin Playhouse Tempe, AZ
Date	Friday, September 21st	Saturday, October 6th
Attendance	475	485

As a 5th year tour host, the Arizona Wilderness Coalition utilizes the Wild & Scenic Film Festival as a tool for awareness, membership development, and outreach for our mission: to permanently protect and restore wilderness and other wild lands and waters in Arizona for the enjoyment of all citizens and to ensure that Arizona's native plants and animals have a lasting home in wild nature.

FESTIVAL PROGRAM ADVERTISING

Ad Size	Dimensions (w x h)	Prescott*	Phoenix*	Both Festival Programs*
Full	5" x 8"	\$150	\$200	\$300
1/2 Page	5" x 3.875"	\$125	\$150	\$225
1/4 Page	2.375" x 3.875"	\$75	\$100	\$150
1/8 Page	2.375" x 1.875"	\$50	\$75	\$100

Additional Benefits

- Support Listed in Festival Program
- Website link on Arizona Wilderness Coalition website Film Festival page (www.azwild.org/action/filmfest2012.php)
- Warm-fuzzies for supporting the largest environmentally-focused film festival in North America

***ARTWORK must be received by September 6, 2012**

***ARTWORK must be received by September 20, 2012**

The Arizona Wilderness Coalition (AWC), the Southern Yuba River Citizens League, the Wild & Scenic Film Festival, and their respective agents, representatives, officers, employees, successors, assigns and insurers, reserve the right to decline ad submissions for the festival program. Creative must adhere to any and all trademark and copyright laws. AWC reserves the right to label an ad as "advertisement" if it cannot be easily distinguished from content. Advertiser branding (company name or advertiser's URL/recognizable logo) must appear on all creative. The URL must include top-level domain name (e.g. '.com,' '.net,' '.org,' etc.)

SYRCL's WILD & SCENIC[®] FILM FESTIVAL

Friday, September 21st at the historic Elks Opera House in downtown Prescott

Saturday, October 6th at the Galvin Playhouse on the campus of Arizona State University, Tempe

PRODUCTION

Stated ad rates are for camera ready artwork only. We will provide assistance in the creation and production of your advertisement at the following costs:

Full page	\$100	1/4 page	\$65
1/2 page	\$85	1/8 page	\$55

Artwork not meeting our mechanical specifications will be subject to charges for converting materials.

ACCEPTABLE FILE FORMATS

PDF	Hi-res (300dpi) pdf files only. Please be sure the file is distilled as print quality.
InDesign	Include all placed graphics and fonts (printer and screen).
Illustrator	Include all placed graphics, turn all text to paths. Any colors must be trapped and set to separate at CMYK for composite color output.
Photoshop	JPG, TIF or EPS (Binary). No layered Photoshop files please.

Convert RGB files to CMYK for color output.

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